



Marketing Internship

IRsweep is a young ETH-Zurich Spin-off company developing cutting edge laboratory instrumentation. We have recently launched our main product based on research at ETH Zurich. It enables customers to observe chemical composition and reactions with unprecedented speed and accuracy. The instruments are used in academic and industrial research laboratories for life-science applications as well as material or pharmaceutical research.

We are looking for you to join our team and help us redefining and implementing the marketing strategy

Your job includes:

- Support in trade-show and conference organization
- Content creation for website and other marketing communication
- Optimization of digital marketing campaign (google, mails, Webinars, other)
- Market research
- Support in quoting and customer relation management

As an ideal candidate you:

- are a student with marketing focus
- technical background required – chemist, biochemist, engineering,
- have experience with digital marketing tools such as Google ads, Mailchimp, Wordpress, Launch Thrive Architect
- have experience with MS Office, Adobe Creative Suite and Salesforce
- have Interest in communicating with customers
- are motivated to contribute to the successful development of a high-tech start-up

Your learnings:

- Full insight in the marketing strategy and implementation in an international team
- Hands-on customer interaction
- Grow with a young and dynamic start-up

Your application:

If you are interested in working with us, please apply with cover letter and CV to career@irsweep.com or call us at +41 79 669 56 59 (Florian Eigenmann).

Starting time: April 2020 or later

Workload: 100%

Location: Canton Zurich