



Bacthera is leading contract development and manufacturing partner (CDMO) for biotech and pharma customers. We enable our customers to bring life-changing treatments to patients. We operate from our headquarters in Basel (CH) and have production facilities in Denmark and Switzerland. We bring together best-in-class, complementary capabilities and we are the first CDMO globally to provide a full supply chain that offers manufacturing of live bacteria strains for therapeutic use.

For our commercial team we are seeking a proactively, representative and strategic thinking:

Marketing & Market Intelligence Support (20-50%; hourly basis) (f/m/d)

You will support Bacthera's commercial team with planning and executing marketing activities. Also, you will build up knowledge of the Live Biotherapeutic Product (LBP) industry and will be engaged in Bacthera's market intelligence work. This position is directed towards BSc or MSc students that are seeking for first work experience within a Life Science company. Bacthera is offering very flexible working conditions (remote work, flexible working hours, result oriented) to accommodate the student's study schedule.

Your Profile:

- You are currently a student and are soon finalizing your BSc or MSc in a Life Science/Science/Engineering degree
- Digital native and/or strong experience with social media platforms (e.g. LinkedIn, Twitter etc.)
- Strong expertise in Office 365 applications (Word, Excel, PowerPoint, Teams, etc.) and in digital collaboration practices
- Experience with design tools (adobe photoshop/sparks etc.) is a plus
- Basic understanding in data structures, analysis and visualization of data
- Excellent search skills (google, research papers, governmental databases, annual reports; detect difficult-to-find data)
- Excellent analytical & presentation skills
- Sense for identifying market trends and insights. Capability to prove trends based on data
- Good oral and written communication skills in English (any additional language is an asset) towards internal and external stakeholders

- Strong interpersonal, relationship and networking skills with a start-up mindset. Pro-activeness and the ability to drive key marketing messages
- Ability to take full ownership and accountability of tasks and responsibilities
- Outgoing and pro-active personality

Role and Responsibilities

- Planning and execution of quarterly social media activities
- Creation of marketing materials (ppt slides, brochures, flyers, etc.)
- Preparation of industry conferences participation
- Participating and providing input for marketing strategy reviews
- Generation of valuable LBP market insights for Bacthera's Leadership Team
- Creation of company profiles (incl. research and screening of reliable sources)
- Data analysis on company and market data

You will be based in Copenhagen, Denmark or Basel/Zurich, Switzerland and will report directly to the Chief Commercial Officer. Are you interested to work for an innovative, dynamic and future oriented start-up company? If you are looking for a new challenging role where you can bring in your experience and leave your footprint then send us your full application to Ms. Sandra Gamboni, Head of Human Resources; saga@bacthera.com.